

# WARMING UP

Dear Sponsorship Industry Professionals

The team @ ASN (Asia Sponsorship News) are just starting to create this blog so bear with us

The starting idea is that this will be a glossary of our jargon, and a how-to guide for the website

We'll come back to you soon. Meanwhile, don't forget to sign up for our free newsletter (via [asiasponsorshipnews.com](http://asiasponsorshipnews.com)) and/or our follow us @asiasponsorshipnews / @asiasn to stay on the pulse of our news and insights from around the region.