

OUR PLATFORMS

Sometimes we get feedback from users who say they need an overall view of which platforms (sports or non-sports) we have in the ASN Database. If you're a subscriber, you can always check the "Platforms" drop-down when you begin searching. But if you're not a subscriber – or you want to check the list in its entirety – here it is below.

If you want more insights – eg which platforms are growing/ flatlining/ declining in any given year – check out the ASN Annual Report (available by contacting us at info@asiasponsorshipnews.com) which is full of insights from the past full calendar year.

TIP: Many platforms have “sub-platforms” which allow you to search even deeper than what you see below...

NON-SPORT

Arts: Performing

Arts: Visual

Awards

Branded Content: Device

Branded Content: Movies

Branded Content: Online Content

Branded Content: TV

Celebrity (non-sport) **Sporting celebrities are listed under their Sport platform*

Circus

Comedy

Community: Societal

Dance: B-Boy

Educational

Environmental: Nature

Fashion Festival

Festival: Parade

Food & Beverage

Music Concert

Music Contest

Venue (Other) **Sports venues are listed under their Sport platform*

SPORT

American Football

Archery

Athletics

Badminton

Baseball

Basketball

Board Games

Body Building

Bowling

Boxing

Cricket

CueSports

Cycling

DanceSport

Darts

Diving

Esports

Equestrian

Extreme Sports

Fencing

Floorball

Football

Golf

Gymnastics

Handball

Hockey
Ice Hockey
Ice Skating
Martial Arts
Motorsports
Multi-Sports
Netball
Olympics
Poker
Polo
Rugby League
Rugby Union
Shooting
Softball
Squash
Surfing
Swimming
Table Tennis
Tennis
Volleyball
Watersports
Weightlifting
Winter Sports
Wrestling
Yachting

We think we've covered all the bases, but we welcome any feedback from subscribers should you wish to refine any of the categorisation. Email us at info@asiasponsorshipnews.com