

Our Platforms

Sometimes we get feedback from users who say they need an overall view of which platforms (sports or non-sports) we have in the ASN Database. If you're a subscriber, you can always check the "Platforms" drop-down when you begin searching. But if you're not a subscriber - or you want to check the list in its entirety - here it is below

If you want more insights - eg which platforms are growing/ flatlining/ declining in any given year - check out the ASN Annual Report (available by contacting us at info@asiasponsorshipnews.com) which is full of insights from the past full calendar year

TIP: Many platforms have "sub-platforms" which allow you to search even deeper than what you see below...

NON-SPORT

Arts: Performing (**split from Arts in May-2017**)

Arts: Visual (**split from Arts in May-2017**)

Awards

Branded Content: Device

Branded Content: Movies

Branded Content: Online Content

Branded Content: TV

Celebrity (non-sport) **Sporting celebrities are listed under their Sport platform*

Circus

Classical Music: Opera (**moved under Arts: Performing as a sub-platform. May-2017**)

Comedy

Community: Societal

Dance: B-Boy

Dance: Ballet (**moved under Arts: Performing as a sub-platform. May-2017**)

Educational

eSports (Electronic)

Environmental: Nature

Fashion Festival

Festival: Parade

Food & Beverage

Galleries: Museums (**moved under both Arts platforms as a sub-platform. May-2017**)

Industry Platform (**renamed from 'Conference: Expo', December 2016**)

Music Concert

Music Contest

Musical (**moved under Arts: Performing as a sub-platform. May-2017**)

Theatre (**moved under Arts: Performing as a sub-platform. May-2017**)

Venue (Other) (**renamed Jan 2016**) **Sports venues are listed under their Sport platform*

SPORT

American Football

Archery

Athletics

Badminton

Baseball

Basketball

Board Games

Body Building

Bowling

Boxing

Cricket

CueSports

Cycling

DanceSport

Darts

Diving

Equestrian

Extreme Sports

Fencing

Football

Golf

Gymnastics

Handball

Hockey

Ice Hockey

Ice Skating

Martial Arts

Motorsports

Multi-Sports

Netball

Olympics

Poker

Polo

Rugby League

Rugby Union

Shooting

Softball

Squash

Surfing

Swimming

Table Tennis

Tennis

Venue (Other)

Volleyball

Watersports

Weightlifting

Winter Sports

Wrestling

Yachting

We think we've covered all the bases, but we welcome any feedback from subscribers should you wish to refine any of the categorisation. Email us at info@asiasponsorshipnews.com

Good hunting! Team ASN