

OUR CATEGORIES... ALL 136!

And in case you need to have a helicopter view of all of the Industry Categories that we have tagged in the database - which we keep updating to keep pace with emerging business sectors - to help you search, here you go

If you need live trends, sign up! It's a few clicks away on [our Pricing & Plans page](#)

Agricultural

Airline

Alcoholic Beverages

Alcoholic Beverages: Beer

Alcoholic Beverages: Liquor

Alcoholic Beverages: Other

Alcoholic Beverages: Wine

Apparel

Apparel: Non-Sport

Apparel: Other

Apparel: Sport

Automobile

Automobile: Cars

Automobile: Electric

Automobile: Motorbikes

Beverages (non-Alcoholic)

Beverages (non-Alcoholic): Carbonated Soft Drinks

Beverages (non-Alcoholic): Dairy

Beverages (non-Alcoholic): Isotonic: Energy

Beverages (non-Alcoholic): Other

Beverages (non-Alcoholic): Tea: Coffee

Beverages (non-Alcoholic): Water

Business Services

Business Services: Business-IT Consultancy

Business Services: Legal

Business Services: Media Agency

Business Services: MLM

Business Services: Other

Business Services: Pureplay Online

Business Services: Recruitment

Business Services: Social Media Agency

Business Services: Sport Agency

Charity: NGO

Conglomerate

Conglomerate: Consumer Products

Conglomerate: Cosmetics & Toiletries

Conglomerate: Other

Construction

Consumer Electronics

Consumer Electronics: Audio Specialist

Consumer Electronics: Other

Consumer Electronics: Personal Computing

Consumer Electronics: Wearable

Consumer Electronics: White Goods

Education

Education: Pureplay Online

Energy & Gas

Engineering

Entertainment

Entertainment: Pureplay Online

Financial Services

Financial Services: Banking

Financial Services: Credit Card

Financial Services: Insurance

Financial Services: Other

Financial Services: Payment Systems

FMCG

FMCG: Confectionery

FMCG: Consumer Products

FMCG: Cosmetics & Toiletries

FMCG: Foodstuffs

FMCG: Haircare

FMCG: Oralcare

FMCG: Other

FMCG: Wellness & Vitamins

Gambling

Gambling: Pureplay Online

Games: Toys

Games: Toys: Electronic

Government Body

Government Body: Other

Government Body: State Lottery

Government Body: Tourism

Hotel & Hospitality
Hotel & Hospitality: Other
Hotel & Hospitality: Pureplay Online

Institution
Institution: Pureplay Online

Jewellery

Logistics

Luxury
Luxury: Boats/Yachts
Luxury: Other

Manufacturing
Manufacturing: Furniture
Manufacturing: Other

Marine Products & Equipment

Media
Media: Other
Media: Pureplay Online

Medical

Miscellaneous

Petrochemical
Petrochemical: Other
Petrochemical: Paint

Pharmaceutical
Pharmaceutical: Other
Pharmaceutical: Traditional Medicine
Photographic Equipment

Real Estate

Retailer
Retailer: Convenience
Retailer: Cosmetics & Toiletries
Retailer: Duty Free
Retailer: E-commerce
Retailer: Fast Foods (QSR)
Retailer: Foodstuffs
Retailer: Furniture
Retailer: Gym
Retailer: Other
Retailer: Restaurant: Cafe
Retailer: Sports Equipment

Rubber (Tyres)

Sports Equipment

Technology

Technology: Batteries

Technology: Cloud Solutions

Technology: Cryptocurrency

Technology: Diversified

Technology: Marketplace

Technology: Mobile Applications

Technology: Music

Technology: Other

Technology: Ride Hailing

Technology: Semi-conductor

Technology: Social Network

Technology: Software

Technology: Ticketing

Telecommunications (Telco)

Telecommunications (Telco): Handset

Telecommunications (Telco): Network

Telecommunications (Telco): Other

Telecommunications (Telco): Satellite

Tobacco

Transport

Watches