

# [OUR CATEGORIES... ALL 136!](#)

And in case you need to have a helicopter view of all of the Industry Categories that we have tagged in the database - which we keep updating to keep pace with emerging business sectors - to help you search, here you go

If you need live trends, sign up! It's a few clicks away on [our Pricing & Plans page](#)

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Agricultural

Airline

Alcoholic Beverages

Alcoholic Beverages: Beer

Alcoholic Beverages: Liquor

Alcoholic Beverages: Other

Alcoholic Beverages: Wine

Apparel

Apparel: Non-Sport

Apparel: Other

Apparel: Sport

Automobile

Automobile: Cars

Automobile: Electric

Automobile: Motorbikes

Beverages (non-Alcoholic)

Beverages (non-Alcoholic): Carbonated Soft Drinks

Beverages (non-Alcoholic): Dairy

Beverages (non-Alcoholic): Isotonic: Energy

Beverages (non-Alcoholic): Other

Beverages (non-Alcoholic): Tea: Coffee

Beverages (non-Alcoholic): Water

Business Services

Business Services: Business-IT Consultancy

Business Services: Legal

Business Services: Media Agency

Business Services: MLM

Business Services: Other

Business Services: Pureplay Online

Business Services: Recruitment

Business Services: Social Media Agency

Business Services: Sport Agency

Charity: NGO

Conglomerate

Conglomerate: Consumer Products

Conglomerate: Cosmetics & Toiletries

Conglomerate: Other

Construction

Consumer Electronics

Consumer Electronics: Audio Specialist

Consumer Electronics: Other

Consumer Electronics: Personal Computing

Consumer Electronics: Wearable

Consumer Electronics: White Goods

Education

Education: Pureplay Online

Energy & Gas

Engineering

Entertainment

Entertainment: Pureplay Online

Financial Services

Financial Services: Banking

Financial Services: Credit Card

Financial Services: Insurance

Financial Services: Other

Financial Services: Payment Systems

FMCG

FMCG: Confectionery

FMCG: Consumer Products

FMCG: Cosmetics & Toiletries

FMCG: Foodstuffs

FMCG: Haircare

FMCG: Oralcare

FMCG: Other

FMCG: Wellness & Vitamins

Gambling

Gambling: Pureplay Online

Games: Toys

Games: Toys: Electronic

Government Body

Government Body: Other

Government Body: State Lottery

Government Body: Tourism

Hotel & Hospitality  
Hotel & Hospitality: Other  
Hotel & Hospitality: Pureplay Online

Institution  
Institution: Pureplay Online

Jewellery

Logistics

Luxury  
Luxury: Boats/Yachts  
Luxury: Other

Manufacturing  
Manufacturing: Furniture  
Manufacturing: Other

Marine Products & Equipment

Media  
Media: Other  
Media: Pureplay Online

Medical

Miscellaneous

Petrochemical  
Petrochemical: Other  
Petrochemical: Paint

Pharmaceutical  
Pharmaceutical: Other  
Pharmaceutical: Traditional Medicine  
Photographic Equipment

Real Estate

Retailer  
Retailer: Convenience  
Retailer: Cosmetics & Toiletries  
Retailer: Duty Free  
Retailer: E-commerce  
Retailer: Fast Foods (QSR)  
Retailer: Foodstuffs  
Retailer: Furniture  
Retailer: Gym  
Retailer: Other  
Retailer: Restaurant: Cafe  
Retailer: Sports Equipment

Rubber (Tyres)

Sports Equipment

Technology

Technology: Batteries

Technology: Cloud Solutions

Technology: Cryptocurrency

Technology: Diversified

Technology: Marketplace

Technology: Mobile Applications

Technology: Music

Technology: Other

Technology: Ride Hailing

Technology: Semi-conductor

Technology: Social Network

Technology: Software

Technology: Ticketing

Telecommunications (Telco)

Telecommunications (Telco): Handset

Telecommunications (Telco): Network

Telecommunications (Telco): Other

Telecommunications (Telco): Satellite

Tobacco

Transport

Watches