

# [OUR CATEGORIES... ALL 85!](#)

And in case you need to have a helicopter view of all of the Industry Categories that we have tagged in the database - which we keep updating to keep pace with emerging business sectors - to help you search, here you go

If you need live trends, sign up! It's a few clicks away on [our Pricing & Plans page](#)

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Agricultural

Airline

Alcoholic Beverages

Alcoholic Beverages: Beer

Alcoholic Beverages: Liquor

Alcoholic Beverages: Wine

Apparel: Non-Sport

Apparel: Sport

Automobile

Beverages (non-Alcoholic)

Beverages (non-Alcoholic): Carbonated Soft Drinks

Beverages (non-Alcoholic): Dairy

Beverages (non-Alcoholic): Isotonic:Energy

Beverages (non-Alcoholic): Tea:Coffee

Beverages (non-Alcoholic): Water

Business Services

Business Services: Legal

Business Services: Pureplay Online

Business Services: MLM

Charity: NGO

Conglomerate

Consumer Electronics

Consumer Electronics: Audio Specialists

Consumer Electronics: Personal Computing

Consumer Electronics: White Goods

Education

Education: Pureplay Online

Energy & Gas

Engineering

Entertainment

Entertainment: Pureplay Online

Financial Services

Financial Services: Credit Card

Financial Services: Insurance

Financial Services: Payment Systems

FMCG

FMCG: Confectionery

FMCG: Consumer Products

FMCG: Cosmetics & Toiletries

FMCG: Foodstuffs

FMCG: Haircare

FMCG: Oralcare

FMCG: Wellness & Vitamins

Gambling

Gambling: Pureplay Online

Games/Toys

Games/Toys: Pureplay Online

Government Body

Government Body: Tourism

Hotel/Travel

Hotel/Travel: Pureplay Online

Institution

Logistics

Luxury

Manufacturing

Manufacturing: Furniture

Media

Media: Pureplay Online

Medical

Petrochemical

Petrochemical: Paint

Pharmaceutical

Pharmaceutical: Traditional Medicine

Photographic Equipment

Real Estate

Retailer

Retailer: Convenience

Retailer: Cosmetics & Toiletries

Retailer: E-commerce

Retailer: Fast Foods (QSR)

Retailer: Foodstuffs

Retailer: Furniture

Retailer: Gym

Retailer: Restaurant & Cafe

Retailer: Sports Equipment

Rubber (Tyres)

Sports Equipment

Technology

Telecommunications

Telecommunications: Handsets

Telecommunications: Network

Telecommunications: Satellite

Tobacco

Transport

Watches